



GOLD SPONSORS – \$10,000



Pre-Event Benefits

- Logo recognition in all pre-event marketing email blasts (distribution 5000+ per).
- Logo placement on event information pages on the CDA Institute web site.

Onsite Event Benefits

- Three (3) complimentary registrations to the Conference with reserved seating. (\$1,500 value)
- Opportunity to provide conference attendee address. *
- Prime logo visibility within prime location of the event program.
- Prime Logo visibility on all event digital screens.
- Sponsorship recognized during opening remarks.
- One (1) complimentary exhibitor space adjacent to the conference room. (\$3,000 value)
- Two (2) 3ftx7ft banner displayed at the venue. Banner provided by sponsor.
- Each company representative onsite will have badges adorned with sponsor recognition ribbon.
- Opportunity to provide guest giveaways upon morning registration.

NEW INCLUSION TO GOLD SPONSORSHIP

LUNCHEON SPONSORSHIP

- Tent cards with your logo dispersed throughout the meal event area.
- Opportunity to distribute a promotional item to attendees of the Luncheon. Item to be supplied by sponsor and subject to approval.
- Two (2) pop-up banners (average 3ft wx7ft h) displayed within meal area. Banner provided by sponsor.

Post Event Benefits

- One (1) complimentary half page advertisement within each ON TRACK magazine. Graphic advertisement provided by sponsor.

* Gold Sponsor address opportunities and time slots are provided on a first come first serve basis due to non-exclusivity of sponsorship category. Opportunities allow for 2-3-minute stage presence for your company. Please contact for more details.

*visibility benefits are subject to modifications without notice.