

THE 28TH ANNUAL GRADUATE STUDENT CONFERENCE

ROB MENDOZA

Founder & Chief Executive Officer

[TMAG Global Corp.](#)

Rob Mendoza is the Founder and Chief Executive Officer of TMAG Global Corp., a strategic advisory firm specializing in defence, national security, and emerging technologies. Under his leadership, TMAG Global has established itself as a key player in Canada's defence and security ecosystem, including as Co-Founder and Co-owner of the Vancouver International Security Summit (VISS) — Canada's principal summit for convening government, industry, and international partners on national defence and national security issues.

Mr. Mendoza is also Co-Founder and Chief External Affairs Officer of Electron Networks, a Canadian artificial intelligence and quantum technology company focused on enabling next-generation capabilities across government and industry. In this role, he leads government relations, strategic partnerships, and ecosystem development.



In addition to his executive roles, Mr. Mendoza serves on the Board of Directors of the Canadian Intelligence Network, further reinforcing his position at the intersection of policy, industry, and national security leadership.

Mr. Mendoza has held various roles across 9 Government of Canada departments and agencies over the past 18 years, occupying positions such as Senior Advisor of a Special Advisory Group to the Chief of Defence Staff and to the Deputy Minister of National Defence; Chief of Staff to the Deputy Commissioner of the Canadian Coast Guard; Intelligence Policy Advisor at Public Safety Canada; the Manager of the North American Relations Division at the Canada Border Services



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Agency; held a supervisory position at the Privy Council office leading efforts for the Intelligence Analyst and National Security Community; he has also worked for the Assistant Deputy Attorney General of Canada on matters pertaining to national security and he is a former Federal Investigator who worked closely with the Royal Canadian Mounted Police (RCMP).

Some career highlights includes working on national programs such as the Passenger Protect Program (Canada's version of the no-fly list), he led efforts across the Government of Canada for case management of the Security Certificate cases that were on the national news for years, he co-authored Canada's Counter-Terrorism Strategy that was released by the Minister of Public Safety in 2012. In 2018, Mr. Mendoza was appointed as Co-Chair of the Canadian Association of Professional Intelligence Analysts (CAPIA), supporting intelligence analysis standards and professional development within the Security & Intelligence Community. He is now an Emeritus Co-Chair who provides guidance to the intelligence community, assists with professional development sessions, mentoring services and organizing conferences based out of the Canadian Security Intelligence Service (CSIS). He is also responsible for advising in monthly meetings based out of the Prime Minister's Office with lead Representatives of Canada's Security & Intelligence Community (S&I Community).

In 2019, Mr. Mendoza was the lead negotiator on behalf of the Department of National Defence with the National Security Committee of Parliamentarians as well as the National Security and Intelligence Review Agency when they were first established. In that same year, he also led the establishment of the Defence Intelligence Oversight Board, based on direction given to him from the Chief of Defence Staff, to create the highest authoritative body to approve the most sensitive and highly classified Defence Intelligence Activities undertaken by the Canadian Armed Forces.

Mr. Mendoza has been heavily involved with raising awareness for the professionalization and standardization of intelligence analysis. He has led efforts to enhance awareness and remove barriers between policy, operational and analytical practitioners in Canada's S&I community. He is currently authoring a textbook entitled Foundations of Canadian National Security – Operational, Legal and Policy Perspectives and he provides training to current intelligence practitioners at the Canadian Academy of Intelligence Analysis, based out of the Privy Council Office.



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